

Molly Swanson

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--Education

Auburn University

May 2018 graduate

Bachelor of Public Relations, GPA: 3.9, in-school GPA: 3.8
Dean's List: fall 2014, spring 2015, and fall 2015, spring 2016
Achievement Scholarship recipient and McMahon Public Service Endowed Scholarship recipient

--Professional Experience

True40 LLC Auburn, AL

April 2016-current

Instruct fitness classes and build relationships with customers.

Scarlet & Gold LLC Auburn, AL

January 2017-May 2017

As the public relations intern I posted three times daily on Facebook and Twitter, coordinated two promotional events, and updated the existing press kit Also developed recipes and filmed fitness tutorials for the Lifestyle Channel.

Pine Cove Camp Counselor Columbus, TX

May-June 2016 and May-June 2017

Cared for a cabin of 6-10 girls at a time. Completed lifeguard training and worked each morning as a lifeguard.

Auburn Rec and Wellness Center Auburn, AL

June 2015-Dec. 2015

Assisted manager in hiring process, communicated policy to customers, maintained facilities, executed exceptional customer service. Named September 2015 Employee of the Month.

Swanson Diamond Center Auburn, AL

January 2013-May 2015

Assisted in sales, updated merchandise inventory, recorded daily balance sheets, exhibited excellent customer service.

--Professional Development

True40 LLC, Food and Fitness Blog Writer

January 2018-current

Responsible for writing one post every other week. Researched food and fitness trends for topic ideas, proposed topics to management and planned posts ahead one month in advance.

Auburn University Cooking and Baking Club, President

August 2015-May 2018

Responsible for planning and hosting monthly meetings. Exercised creativity by coming up with exciting and unique meeting themes each month. Wrote monthly newsletters and managed a team of three club officers.

Sorority Event Coordinator

January 2016-January 2017

Coordinated fall sisterhood retreat and planned four other sisterhood events over a year. Communicated with local venues, catering companies, alumni and the rest of executive members to plan each event. Made menu and décor decisions.

Lakeview Baptist Church, Sunday School Teacher

June 2015-May 2017

Co-taught class of 10-15 6th grade girls each week. Responsible for planning and hosting fellowship gatherings.

The BIG Event, Event Management Director

April 2015-April 2016

After a year of being on the event management committee, I stepped into the director position and led a team of six members to facilitate planning of the spring community service day by communicating with other student organizations, local homeowners and other team members. Worked in command center on the day of to take calls from volunteers and problem solve as new tools or other requests were needed.